

THE 18th iFresh ASIA FRUIT & VEGETABLE INDUSTRY EXPO

OCT. 28th -OCT. 29th, 2025

@Hangzhou International Expo Center



Theme

Fruit Brand

Fruit E-Commerce & Dropshipping

Fruit Industrial Chain Technology & Equipment

Best Selling Food

iFresh Consignment Sale Offline Seminar

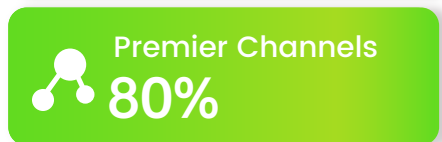
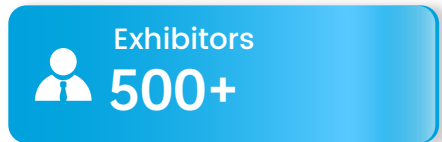
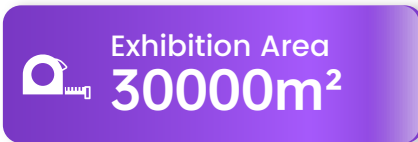
Best Selling Fruit Promotional Conference Cum Business Matchmaking

About iFresh Asia Fruit & Vegetable Industry Expo

The 18th iFresh Asia Fruit and Vegetable Industry Expo will be grandly held on October 28–29, 2025, at Hangzhou International Expo Center. As an event highly anticipated within the fruit industry, this expo is committed to becoming a benchmark exhibition that every fruit professional must visit, creating an omni-channel solution and resource matching platform for the fruit industry.

The exhibition area of this expo will reach 30,000 square meters, and it is expected to attract more than 500 exhibitors, with an anticipated audience of 40,000 visitors. Nearly 500 professional media outlets and new media influencers will focus on covering the event. It will bring together top industry experts from around the globe and numerous exhibitors. The exhibits will cover the latest fresh fruits varieties, deep-processed products, and core technical equipment of the industry chain, providing attendees with a splendid display feast.

We are dedicated to providing the ultimate service to help fruit industry practitioners find more business certainty and jointly promote the prosperity and development of the fruit industry. The 18th iFresh Asia Fruit and Vegetable Industry Expo looks forward to your arrival to witness a new chapter in the fruit industry together!





Highlights

10+ Custom Forums

New Channels/ New Tracks/Trends ...

500+ Fruit Brands

Premium Quality Product Selection

40,000+Visitors

Expected Attendance

8 Major New Thematic Exhibition Areas

Fruit Brands/ Fruit Gifts/ Dropshipping/ E-commerce
Retail Stores/ Industry Chain Technology/ Best Selling Foods, etc.

4 Major Alliance Membership Systems

Honest Consignment Sale Alliance, Brand Co-construction Alliance
Industry Chain Service Alliance, iFresh Dark Horse Business School

1 Industry Event

3,000+ Channel Matrix/ Thousands of People's Product Business Matchmaking / 4 Major
Channel Docking Scenarios/ Top Resources Docking Gala Dinner

8

8 Major Significant Benefits

01

LOW INVESTMENT!

The comprehensive cost of participating or visiting the exhibition in Hangzhou is reduced by 50% compared to Hong Kong, Shanghai, Guangzhou.

02

HIGH RETURNS!

The larger the scale of the professional exhibition platform, the more obvious the benefits for exhibitors and visitors.

03

EXPAND HIGH-LEVEL

Connections! Meet over 200 experts and leaders from 1000 exhibitors in one go.

04

GUARANTEED!

Connect with high-quality buyers, and members of the China Fruit Industry Database for year-round online and offline business matchmaking.

05

FRUIT BUSINESS NETWORK!

Acquire the latest development trends in the fruit industry, make friends, and gain knowledge.

06

ACQUIRE BUSINESS OPPORTUNITIES!

Develop a vast number of new customers, consolidate old ones, and discover new business opportunities.

07

STRENGTHEN BRANDING!

Deepen brand promotion to enhance brand recognition and premium pricing ability.

08

E-COMMERCE CAPITAL!

Experience the changes in business models for the fruit industry brought by e-commerce, live streaming, and digital industries.

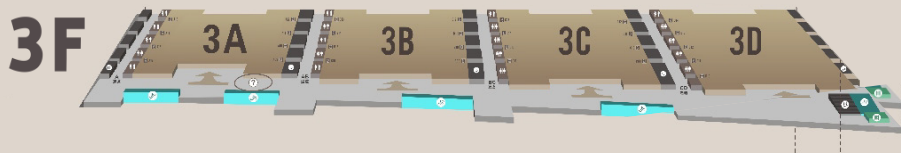


Exhibition Hall Introduction



Floor Plan of Exhibition Hall Area

Hall 3B, 3C, 3D on the 3rd Floor



Fruit Brand Exhibition Area

International brands, corporate brands, and regional public brands of fresh fruits, fresh and convenient food, organic fruits, selenium-rich fruits, and frozen fruits from around the world.



Dropshipping Supply Exhibition Area

Fruit producers, brand owners, traders, channel agents, and direct fruit supply chain sources.



Fruit E-commerce Exhibition Area

E-commerce platforms and websites, top fruit influencers, online store decoration design and operation services, e-commerce logistics and distribution systems and services, influencer live-streaming products and tools, e-commerce data analysis and marketing tools.

Exhibition Hall Introduction



Fruit Gift Exhibition Area

Global fresh enterprise brand, regional brand, fruit gift box design and packaging, high-end fruit gift combinations and customization services, fruit gift cards and vouchers, festival and celebration fruit gift solutions.



Best Selling Food Exhibition Area

Fruit deep-processed best selling food, fruit drinks and juices, fruit dried products and preserves, fruit pastries and desserts, fruit sauces and condiments.



Fruit Chain Franchise and Service Provider Exhibition Area

Fruit chain stores, chain fresh stores, community group buying, community group buying, chain wholesale outlets, B2B group procurement platforms, B2B group distribution platforms, management systems and software, cash register systems and payment tools.



Industry Chain Technology Comprehensive Exhibition Area

Varieties and seedlings, orchard production systems and technology, post-harvest sorting equipment, preservation and controlled atmosphere technology, packaging technology and equipment, fruit and vegetable deep processing technology.



iFresh Consignment Sale Exhibition Area

Integrity help sell stall alliance members, brand co-construction alliance members, supermarkets alliance members, exporters alliance members.

We are committed to showcasing

a diverse range of products to meet the immediate needs of various channel partners and brand merchants.

Agenda

The 3rd China Fruit New Wholesale Conference Cum Integrity Consignment Alliance Conference

October 27th
09:30-17:00

Innovation in traditional thinking, exploration of production and sales cooperation, efficient connection of new models, innovation in channel management, integrity consignment and internet thinking.

The 2nd China Fruit Brand Conference Cum Professional Suppliers Alliance Conference

October 27th
09:30-17:00

Cross-industry collisions spark new ideas, unlocking new perspectives for fruit branding.

Top Resource Matching Dinner and Awards Ceremony

October 27th
19:00-21:00

Gathering of top resources, authoritative release of the list.

KA Procurement Alliance Conference Cum New Fruit Store Chain Conference

October 28th
13:00-17:00

New trends + New Opportunities + Methodology + Case Studies.

2025 Best Selling Fruit Promotion and Business Matchmaking

October 29th
10:00-16:00

Exhibitors and channel reverse business matchmaking.

Study Tour

October 30th
09:00-18:00

E-commerce live streaming, brand building, wholesale and retail stores, industry chain

Advertising and Promotion

ONLINE MARKETING

500 million +
TOTAL EXPOSURE

1000000 +
REACH
THE INDUSTRY CROWD



Bytedance System

Precise Exposure of Over 200 Million

Continuous precise exposure on Bytedance platform resources such as Toutiao, Xigua Video, and TikTok.

Baidu System

Top 3 in Fruit Exhibition Ranking

Continuous exposure in Baidu search engine, enhancing ranking weight.

Tencent System

Precise Exposure of Over 100 Million

Continuous precise exposure on platform resources such as WeChat and Video Account.

Private Domain Marketing:

Over 200,000 Distribution/retail/wholesale Channels

50,000+ Core China Fruit Industry Database Members

2,000+ China Fruit Production Areas

Live Streaming Marketing

Exposure of Over 300 Million

Professional live streaming teams provide live broadcast exhibition effects, promoting products/brands/advantages, and then boosting sales.



OFFLINE PROMOTION

**Total Exposure of
Over 5 Million**

Events Marketing

Industry Exposure of Over 2 Million

Hosting/undertaking various industry activities for in-depth promotion.

Wholesale Markets

Exposure of Over 2 Million

Year-round placement of advertisements, precisely connecting with core resources.

Live streaming on Site

Exposure of Over 1 Million

100+ top fruit industry influencers live streaming on site, precisely attracting traffic, integrating brand and effect.

Previous Guest Lineup

Special Guest



Zhang Qingfeng
China Fruit Marketing
Association
Vice President



Yang Yi
China Apple
Association
President



Ke Bin
Yunnan Agricultural
and Rural Hall
Chief Agronomist



Yu Huiyong
Pagoda Group
Chairman



Han Shuren
Xianfeng Fruit Co.,Ltd
Chairman



Wei Yanan
Yan'an Municipal
People's Government
Deputy Mayor



Li Junping
Xi County
Secretary of Xi County
Committee



Wang Xiaobing
Da Ning County
Secretary of Da Ning
County Committee



Wang Haiwei
JoyVio Group
Senior Vice President



Liu Xiongjie
Shanghai Huizhan
Fruit & Vegetable
Wholesale Market
General Manager



Zhang Qiao
Chunhua County
Deputy Secretary
County mayor



Fan Zhiyuan
Chengxinzhuyuan Group
Chairman



Ye Weiming
Ye's Brother
Fruit Group
Chairman



Jia Xiao
Nongben Consultation
Founder



Diao Zhiwen
Tigfruit
Founder



Xu Yusheng
Banguo Procurement
Founder



Chen Zhongwei
Taotian Group
General manager



Wang Meng
Hangzhou Fruit
Wholesale Market
General Manager



Jian Qiong
Hubei Yas Chain
Commerce Co., Ltd.
General Manager



Feng Chao
Wangzhanggui
General Manager



Yang Jie
China Apple Industry
Association
Under Secretary General



Zhou Juying
Pujiang Chengmei
Packaging Co., Ltd
Chairman



Shen Po
Feigua
Chief Data Analyst



Zhou Baliang
Lehe Branding
Founder



Diao Rui
Caiguohouzi
Founder



Wu Huacao
Shanghai Fruit
Bear Supply Chain
Founder



Wei Xiaomei
Caishixian
General Manager



Zhou Wenhui
Bihainongchao
Chairman



Qin Jiawen
Taotian Group Tao Factory
Fresh Industry
General Manager



Da Xiong
Hangzhou Partner Niu
Network Technology
Brand Partner



Fang Hao
Yan'an Natural Partner
General Manager



Li Ying
Gansu Qingxin Manor
General Manager



Yu Fei
Jiannong Fruit Group
Apple Product
Planning Director



Yu Xinyong
Weihai Jingxiang Fruit
and Vegetable Cooperative
Seedlings (Yantai)
Technical Director



Yang Fan
Xiaocao Gully
General Manager



Xu Jianguo
Zhejiang Province Citrus
Research Institute
Researcher



Hu Haiqing
Tianxia Xingnong
Founder



Jiang Dong
Southwest University
Citrus Research Institute
Researcher



Xu Xiaolong
Xinning Longfeng
Fruit Industry
Founder and Chairman



Shi Lei Zhen
Shanghai Aize Supply Chain
Management Company
Deputy General Manager



Mao Feng
Panda Guide
CEO



Wang Zhihui
Sichuan Agricultural University
Dean of the College of
Horticulture



Xu Liming
Guangxi Citrus
Association
President



Shao Dengxu
Shao Brothers Brand
Strategic Consulting
Institution Founder



Han Dongdao
Xiangshan Citrus
Expo Garden
Garden Owner
Founder of Jingju



Li Jun
Jiangxi Lvmeng
Technology Co., Ltd.
Deputy General Manager



Doufu Ge
Taizhou Jiasheng Ecological
Agriculture Co., Ltd.
General Manager



Cai Yibo
Hangzhou
Partner Niu
CEO



Xie Jiayin
Yifeng Agricultural
Development (Shenzhen) Co., Ltd.
General Manager



Xu Zihua
Shang Jia Jinhui Li
Chairman



liang Wei
Sichuan Taoran
New Varieties of Citrus
Co-founder



Ai Zongkui
Guoguang Yunling
Agriculture
General Manager



Wang Xiaoyu
Guangxi Yunzhan
Agricultural
Chairman



Xu Jiayang
Sun World Fruit Breeding
Authorized Manager
of China Region



Yu Qichao
Shenzhen Baiguo Seed
Executive Deputy
General Manager



Fan Wenzhuo
PLANASA
Executive Director and
General Manager of China



Dong Zhiyong
Dalian Lvhai Agricultural
Development Co., Ltd.
General Manager



Qi Jiazhu
Pu'er Lv Yin Bio
-Tech Co., Ltd.
Chairman



Wen Zhiyong
Taotian Fresh Industry
Merchandising Center
General Manager



Li Bingwei
Zhaotong Beyond
Agriculture
General Manager



Liang Chunhua
Xinjiang Jingxi
Agricultural
Chairman



Zhao Chongjun
Mengzi Yunke Chuang
Modern Agricultural
Chairman



Chen Ziyuan
Lin Zhi Hua Yuan Jiayu
Agricultural
General Manager



Jiang Shuquan
Chengdu Jiangfanxin
Trading Fruit Wholesale
General Manager



Tian Yong
Yehou Migo
General Manager



Chen Tao
Shangyi Fruit
General Manager



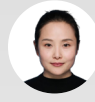
Mu Ming
Tianyī Tiger
Qingdao Meion
Founder



Wang Hui
Shaanxi Province Fruit
Industry Association
Cherry Branch President



Jiang Yiping
Hainan Furuisi Plant
New Variety Technology
General Manager



Zhang Yujing
Benlai Life
Marketing Center
Senior General Manager



Zhang Binfeng
Shenzhen Huaxin
Patent Brand
General Manager



Qiu Yonggang
Sichuan Taoran Citrus
New Variety Research
General Manager



Zhang Qingliang
Shijiazhuang
Huigu Agricultural
Chairman



Liu Zhen
Shijiazhuang
Huigu Agricultural
Chairman



Xu Jun
Jiangsu Fengxian
Supply Chain
General Manager



Zhu Shao
Guangdong Subido
Supply Chain
General Manager



Luo Shihao
Luohai Jiale Fruit
General Manager



Deng Qiong
Sichuan Benwei
Agricultural Industry
General Manager



Xiong Youguo
Jiangxi Benxiang
Agricultural Development
General Manager



Xiang Qianlong
Yichang Huangjia
Fruit Industry
General Manager



Zhou Zhenyuan
Dark Horse
Business School
Dean



Lu Weiwei
Jiaxing Yuding Fruit
Industry Co., Ltd.
General Manager

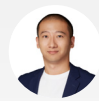


Jin Gang
Jin Guang Friend Circle
Manager



Mao Mao
Xinmi Network
Technology Co., Ltd.
CEO

Special Invited Fruit Influencers



Zhou Bapi



Jiaxing
Fruit Emperor



Brother Da Zhuang
Talks About Fruit



Brother Yu
from Nanjing City



Huang Gang



Zhongyuan
Fruit Farmer



Yang Xiaoyang



Sister Jiao



Feng Zei
Runs Around



Fruit Captain



Yimu Yunxin



Fruit Ranger

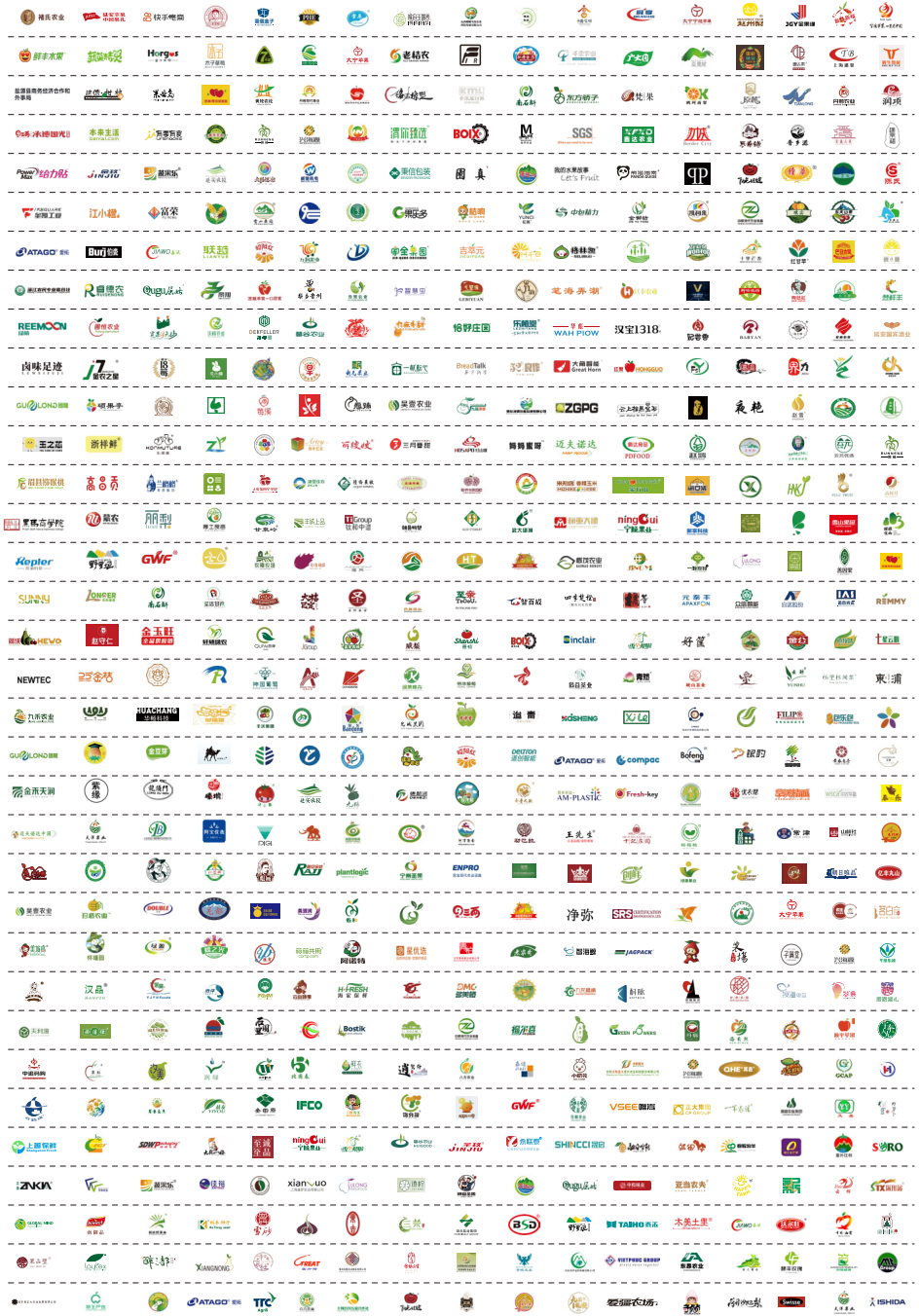


Xu Yusheng



Trendy Fruits

Some Exhibitors from Past Sessions



Some Distributors/ Buyers from Past Sessions

Fruit Chain Shops

Shenzhen Pagoda Fruit Industrial Development Co., Ltd.
Hangzhou Xianfeng Fruit Co., Ltd.
Changsha Green Leaf Fruit Agricultural Product Trade Co., Ltd.
Changzhou Jiejie Fruit Sales Co., Ltd.
Zhejiang Yulu Space Fruit Co., Ltd.
Hangzhou Ye Brothers Fruit Supermarket Chain Co., Ltd.
Beijing Guoduo Mei Fruit Supermarket (Pagoda Orchard)
Zhengzhou Chengxin Zhiyuan
Fruit Granny
Jiangxi Old Fruit Farmer Agricultural Development Co., Ltd.
Xinjiang Guoguo Home
Wuhan Tianxiang Orchard Trading Co., Ltd.
Guangdong Nanhai Sanshi Plus Agricultural Development Co., Ltd.
Pupu Supermarket
Xiamen National Fruit Co., Ltd.
Guangdong Happy Orchard Business Management Co., Ltd.
Shenzhen Seven Days Fruit Chen Industrial Co., Ltd.
Guizhou Shouyang Agricultural Products Co., Ltd.
Yao's Fruit Industry
Shanghai Honest Fruit Basket Fruit Co., Ltd.
Shanghai Good Fruit Duo Fruit Industry Co., Ltd.
Hangzhou Half Bucket Rice Fruit Co., Ltd.
Jiejia Guitian (Co-creation) Orchard
Zhejiang Green Valley Field Fruit Co., Ltd.
Honest Fruit Forest
Chongqing Chaoqi Agricultural Products Co., Ltd.
Chongqing Guolin Xinyuan Technology Co., Ltd.
Fujian Putian City Ah Xiong Fruit Industry Co., Ltd.
Flower and Fruit Fresh
Love Fruit Square
Qian Fruit Season
Cut Fruit Now
Fruit Duo Duo Fruit Store
Fruit Bazaar
Farmer's Orchard
Fruit Wei Yi

Fresh Fruit No. 1
Thousand Fresh Gather
Sweetheart Fruit Store
Colorful Fruit House
Sunshine Orchard Store
Four Seasons Fruit Store
Fruit Fragrance Overflowing Store
Fruit Home
Happy Fruit Shop
Quality Fruit Store
Daily Fruit Store
Fresh Fruit Hall
Royal Fruit Store
Popular Fruit Store
Affordable Fruit Station
Premium Fruit Store
Green Fruit Store
Creative Fruit House
Charming Fruit Store
Fashion Fruit Store
Fruit Talent Store
Fruit Baby Shop
Sweet Fruit Bay
Fun Fruit Store
Fruit Kingdom Store
Quality Fruit Store
Great Value Fruit Shop
Fresh Fruit Store
Fruit Fragrance Full Garden Store
Fruit Party Shop
Convenient Fruit Store
Fruit Fragrance Small Town Store
Healthy Fruit Store
Fruit Elf Shop
Treasure Fruit Store
Delicious Fruit Hall

Supermarket

Walmart
Sam's Club
Henan Pang Donglai Life Plaza Co., Ltd.
Shanghai RT-Mart Industrial Co., Ltd.
Metro Commercial Group Co., Ltd.
Yonghui Superstores Co., Ltd.
Shanghai Hema Network Technology Co., Ltd.
Anhui Fresh Legend Commercial Co., Ltd.
Anhui Yipinhong Technology Co., Ltd. (Yipin Fresh)
Henan Dazhang Industrial Co., Ltd.
Beijing JD Century Trade Co., Ltd. (JD Fresh, 7FRESH)
Bubugao Commercial Chain Co., Ltd.
Xiamen Yuanchu Food Co., Ltd.
Rainbow Shopping Mall Co., Ltd. Shenzhen
China Resources Vanguard
Guizhou Heli Supermarket
Chengde Kuanguang Supermarket Group Co., Ltd.
Harbin Dili Fresh Agricultural Products Enterprise Management Co., Ltd.
Haimen Suhong Food Co., Ltd.
Jiangsu Yonghong Holding Group Co., Ltd. Yunchu One-Stop
Hualian Supermarket Co., Ltd.

Agricultural and Industrial Supermarket
Shanghai citysuper
ole' Boutique Supermarket
Hangzhou Lianhua Huashang Group Co., Ltd.
Qian Dama
Guangdong Jiarong Supermarket
Liqun Group Co., Ltd.
Zhengzhou Dennis Department Store Co., Ltd.
Xinhua Du Shopping Plaza Co., Ltd.
Shanxi Meitehao Chain Supermarket Co., Ltd.
Jiajia Yue Supermarket
Rainbow Digital Commerce Co., Ltd.
Beijing Wumart Commercial Group Co., Ltd.
7-ELEVEN
FamilyMart
Lawson
Ito Yokado
Greenland G-Super
Dashang Xinmate
Bai Baiban
bhg Supermarket

Some Distributors/ Buyers from Past Sessions

Wholesale and Distribution

Shanghai Shangyi Fruit Co., Ltd.
Zhonghui Fruit Industry
Haiquan Fruit Industry
Jiaxing Fruit Emperor
Xinhui Fruit Industry
Wanbang Xiaohao Ge
Jiaxing Lihuawan Fruit Industry
Shanghai Yuqian
Hebei Xiaobao Brother Trading Co., Ltd.
Xiguoji
Biaoguo Factory
Jiaxing Xinding Fruit Industry Co., Ltd.
Lao Sha Fruit Industry
Changsha Hongxing Market
Shanghai Guoxiong Food Supply Chain
Guangzhou Zhanhui Trading Co., Ltd.
Jiannong Food Holding (Group) Co., Ltd.
Shanghai Yechen Industrial Co., Ltd.
Shanghai Aize Industrial Co., Ltd.
Shanghai Yuhua Fruit Co., Ltd.
Shenzhen Yuanxing Fruit Co., Ltd.
Anhui Five-Star Fruit Co., Ltd.
Beijing Baibaoyuan
Beijing Dingsheng Fruit Industry
Beijing Yuehexing Trading Co., Ltd.
Honghui Fruits & Vegetables Co., Ltd.

Baoding Fresh Fruit Flavor Technology Co., Ltd.
Dole (Shanghai) Fruit and Vegetable Trading Co., Ltd.
Shenzhen Xinrongmao Agricultural Products Co., Ltd.
Anhui Da Shijie Fruit Industry Co., Ltd.
Shenzhen Jin'anda Agricultural Development Co., Ltd.
Shenzhen Yi Zhi Yi Agricultural Development Co., Ltd.
Zhengzhou Chenshi Sunshine Fruit and Vegetable Trading Co., Ltd.
Wuhan Judong Trading Co., Ltd.
Nanjing Lvhai Fruit Industry Co., Ltd.
Jiangxi Lvheng Industrial Development Co., Ltd.
Dalian Xingye Yuan Agricultural Products Co., Ltd.
Shanghai Benlai Guofang Technology Co., Ltd.
Shanghai Botao Fruits & Vegetables Co., Ltd.
Shanghai Guowang Food Co., Ltd.
Shanghai Nongfu Fruit Co., Ltd.
Shanghai Xingfengtai Fruit Co., Ltd.
Hangzhou Xian Ke Fruit
Zhejiang Jiaxing Huatong Fruit Industry Co., Ltd.
Zhejiang Jingming Fruit Co., Ltd.
Xin Yifan
Fuzhou Youpin Xian Trade Co., Ltd.
Hainan Zuo Xian You Tian Fresh Products Co., Ltd.
Fengxian Trade Co., Ltd.
Huaxin Zhongcheng Agricultural Development Co., Ltd.
Shanghai Guoranfeng Import and Export Co., Ltd.

E-commerce, Community, and Gift Channels

Li Ge Yuan Selection
Source Diary
Loulan Group Purchase
Gansu Lanzhou Peach Selection
Wo Bian Selection
Enjoy More Goods
Craftsmanship Selection
Bo Ma Hui Selection
Beijing Help Selection
Wang Tuan Alliance
Gao Tu Fine Products
Fast Group Alliance
Jiao Ni Gei Li
Domineering Melon Sister
Nanjing City Fish Brother
Xinfadi (Old Huang)
Hong Zhuang Yuan
Yi Chi Not Fat
Xinhua News Agency
Chen Yi Story
COFCO I Buy Network
Know Flower Know Fruit
Benlai Life Network
Daily Orchard
Yi Mi Market

Dingdong Grocery Shopping
Chong Ma Neighborhood Group
Duo Duo Grocery Shopping
Meituan Selection
Changchun Lvyu District Group Coming and Going
Hangzhou Haicheng Hi-Tech Network Technology Co., Ltd.
Tianjin Neighbor Enjoy Tao Community Group Purchase
Shanghai Box Rice Supply Chain Technology Co., Ltd.
Shanghai Wen Ze Trading Co., Ltd.
Zhejiang Yuan Zhen Supply Chain Management Co., Ltd.
Zhejiang Zhen Wan Technology Co., Ltd.
De'en Berya (China) Co., Ltd.
Shaoxing Tianqi Cultural Creative Co., Ltd.
Shenzhen Happy Delivery Gift Supply Chain Co., Ltd.
Shenyang Juze Trading Co., Ltd.
Su Fu Gift 多多
Changzhou Du Wei Xin Shi Ji Co., Ltd.
Hangzhou Jing Cheng Li Cheng Trading Co., Ltd.
Hangzhou Ninghe Health Technology Co., Ltd.
Hangzhou Miao Guo Culture Media Co., Ltd.
Guangzhou Bai Shang Gift Co., Ltd.
Beijing Nan Yue Da Di Trading Co., Ltd.
Diaoyutai Food Co., Ltd.
Da Hui Gift

Some Distributors/ Buyers from Past Sessions

Group Buying Organizers List (From Kuaituantuan & Douyin)

Yi Chi Not Fat
Huang Lin Selection
Xin Xin Selection
Shu Su Private Goods
Moment Group
Little Red Riding Hood
Yang Yang Good Things Group
Lin Man Man
Fish Fun
Seafood Uncle
Gua Gua Explosive Products
Mi He Yi Chain
Yumi Global Shopping
Little Bear Bull Selection Group
Momo Shop
King of Goods Meat
Bag Selection
A Bao Selection
New China Selection
Jing Dian Children's Society
Good Goods Bull Selection
True Rare Goods
Qing Lan Selection
Mars Selection
King of Goods Gorilla
Chinese Selection
Shanghai Le Yi You
Broadcasting and Television Smart Enjoy Life
Little Warm Life
Huan Zhong Hui
Orange Enjoy Life
Magic Qing
Xi La Group
Star Year Digital Technology
Hu Da Class Leader
Three Fat Team
Ni Chen Trade
Ju Pin Society
Heat Star Selection
Meet Society
Magic Capital Big and Small King
Mi He Yi Chain
Mei She
Ai Mei Ke Xin
Mi Tuan Heart Selection
Lazy Man Tribe
China Food Network
Hai Shan Culture
A Bit of Something
ATJ Global Shopping
Today's Joy Group
Sister Mao Mao
Flower Workshop
Dong Yuan Bistro
Orange Boss
Big Bus Rabbit
You Ma Selection Group
Xiang Yue Selection
Group Boat Fresh Official Supply Chain
Ji Ji GiGi
Ten Thousand Boss Brand Group
Lazy Book
MS BO
Nancy
Little Sister Obedient
Sen Hu Group
Cat
Chu Mei Old Horse Flowers
Zhengzhou Kardashian
Diu Bao Mom's Good Things Group
Ni Ni Mom
Tui Er Selection (First Street Beauty)
Glutinous Rice Ma
Cosmetics Old Brother
Lazy Cat Selection
Summer Afternoon Tea
Zhang Qi Qi
Little Red Flower
CC Foodie
Home with Elementary School Students
Love One Flower
Front
A Meng Meng Selection
Fruitful Selection
Zhu Zhu Xia Selection
Jennie
Domino Selection
Happy Kids
Simon Happy
Wu Xi Star Group
Mighty Egg
Fish Home
Stubborn Mom
Ze Qing Treasure Group

How to Participate

Bare Space Booth

主办方推荐



Price: 880 yuan/m²

Order starts from 36m² (self-built)

792 CNY/m²

*Before January 25, 2025

Early birds enjoy **10 % off**

836 CNY/m²

*Before May 1, 2025

Early birds enjoy **5% off**

* Bare Space Booth enjoys discount with a 50% prepayment required

Additional benefits:

- ✔ Live broadcast promotion 1 time
- ✔ Customized promotional poster 1 piece
- ✔ WeChat promotional article (client provides draft) 36-72 sq/m 1 time, 73-108 sq/m 2 times, over 108 sq/m 3 times
- ✔ Business matchmaking 3 times or more
- ✔ Color page in Exhibition handbook 1P

Standard Booth

Price: Single opening 8800/9m² ; Double opening 9800/9m²

Before January 25, 2025

Early birds enjoy 10% off

Single opening: 7920 CNY/9m²

Double opening: 8200 CNY/9m²

Before May 1, 2025

Early birds enjoy 5% off

Single opening: 8360 CNY/9m²

Double opening: 9310 CNY/9m²

* Standard booth enjoys discount with full payment required



Additional benefits:

- ✔ Business Matchmaking 2 times
- ✔ Customized promotional poster 1 piece

About iFresh

iFresh, established in 2012, is a leading B2B trade platform highly trusted by buyers, suppliers, and technical service providers in China's fruit industry, providing comprehensive online and offline business matchmaking and promotion services. The platform promotes trade between members and over 1 million professional buyers from global fields such as wholesale markets, supermarkets, fruit chain stores, e-commerce, Group buying organizers, fruit gifts, import and export, and technical services through products and services such as the China Fruit Industry Database, Fruit Hub, Trade Show, New Media Advertising, Deal Facilitation, Fruit Elite Island, and China Fruit export.

Since its establishment 13 years ago, iFresh has adhered to the mission of "helping farmers increase income and serving the country through industry," achieving solid business performance. It has gained the support of more than 30 industry associations, deeply involved in over 600 major fruit-producing cities and districts, influenced over 1 million industry fans, 80,000+ community users, served 150,000 customers across the entire industry chain, connected with 110,000 buyers nationwide, and achieved precise production and sales docking with a value of over 100 billion yuan. Members enhance their branding, obtain sales inquiries, and acquire orders through the integrated sales and promotion services provided by iFresh, such as China Fruit Industry Database, Fruit Hub, exhibitions, advertising, and deal facilitation.

The vision of iFresh is to become the No. 1 service platform in China's fruit industry. iFresh's value is: Customer Success First. iFresh's headquarters is in Shanghai, with operation centers in Nanjing, Beijing, and Haikou.



iFresh Consignment Sales

Honest and transparent.
Sell quickly, and get paid quickly.



Fruit Hub

Gathering global fruit industry professionals.



Fresh Dark Horse Business College

The first systematic business
College in China's fruit industry.



Fruit Elite Island

Learn from the fruit industry
benchmarks and become a benchmark
in the fruit industry.

Contact:

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